

West Coast Life to Send Annual Statements to Term Policyholders

As part of an overall effort for improved communications, West Coast Life will begin generating annual statements for all policyholders of term and term-like products.

Phase one, incorporating the majority of the affected policyholders, will go into effect March 1, 2010. Copies will be sent to both the policyholder and the original writing agent.

The annual statements will include information regarding policy benefits, premium payments, and conversion/exchange opportunities. The second phase, involving New York policyholders, will be announced later this year.

Questions?

Agents: Please contact your BGA

BGAs: Please contact your Regional Vice President